

WHO World Health Assembly 77 (WHA77)

Pillar 3: One billion more people enjoying better health and well-being.

Agenda item 15.2: Maternal, infant, and young child nutrition

Documents [A77/4](#)

FDI & IADR Statement

FDI and IADR welcome the biennial report on nutrition. We express concern that five of the six 2025 targets may not be met, and cases of childhood overweight are increasing in the Americas and Western Pacific Regions. Childhood obesity increases the risk of poor oral health, adult obesity, and other noncommunicable diseases later in life.

Therefore, we urge governments to tax sugar-sweetened beverages and other unhealthy foods and beverages, implement front-of-package nutrition labelling and regulate the marketing of unhealthy foods, especially those targeting children and adolescents.

We congratulate governments on the likelihood of surpassing the exclusive breastfeeding target. Breastfeeding is associated with a lower risk of early childhood caries and is a cost-effective intervention for preventing NCDs. Therefore, we welcome the guidance on measures to restrict digital marketing of breast-milk substitutes and urge governments to leverage it.

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